



APOORVA SINGH

ART DIRECTOR / VISUAL ARTIST

PROFESSIONAL • CREATIVE • COLLABORATIVE

PROFESSIONAL PROFILE

I am a multifaceted individual whose journey seamlessly weaves through the realms of technology and creativity. I strive to be a part of something significant, a workplace that facilitates creativity, collaboration, and innovation on a daily basis .

COMPETENCIES

- Art direction / production design
- Graphic design, Web Design & web development
- Project Management
- Photography
- Illustration / Sketching

EDUCATIONAL TRAINING

ABESIT

Bachelor of Technology
2016-2020

CERTIFICATION

- Google UX Design
- Professional Certificate Management of Fashion and Luxury Companies - Università Bocconi
- Mastering Prompt Engineering

REACH ME



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CAREER SUMMARY

Design Consultant

AIGF | July 2024 - Present

- working closely with their clients to understand their needs and deliver visually appealing and functional designs.

Creative Director

BEEGLEE | Nov 2023 - May 2024

- Overseeing and developing the brand and private label divisions of the company.
- Spearheading the launch of the Cyber -blend collection SS23 and Overworked Corp collection SS24
- Managing a 10-person, in-house staff in the creation of all products and leading the META ads team

System Engineer

Tata Consultancy Services | Nov 2020 to Nov 2023

- Designed, implemented, and maintained enterprise-level systems for clients, ensuring high availability and reliability

Production Designer / Art Director

Freelance | April 2021 - Present

- Collaborated with filmmakers, producers, and other creatives to conceptualize and execute visual designs for various film projects.
- Led production design teams in creating sets, props, and overall visual aesthetics to enhance storytelling and evoke desired emotions.

Concept artist / illustrator /Visual designer

Freelance | 2020 - present

- Collaborated with clients to develop and execute artwork for various projects, including illustrations, graphic designs, and branding materials.